



# UNITED STATES MINORITY CHAMBER OF COMMERCE

Serving since 2000

*“Reducing Poverty through the U.S Entrepreneurship”*

## What is the United States Minority Chamber of Commerce?

An Economic Business Organization with a coalition of area businesses, industries, organizations, global companies and professionals who pool their talents and resources to improve the economic in our community in the United States.

The United States Chamber of Commerce has provided support for the minority business community since September 1, 2000. The Chamber offers global development for international companies through export-import, investment and international cooperation including networking, educational, funding and marketing opportunities, business resources and mailing lists, and government advocacy to protect and advance the interest of our members.

## Who are the Members of the Chamber?

The Minority Chamber of Commerce is made up of over 32,000 members in the United States, Puerto Rico, Dominican Republic, Colombia, Honduras, Costa Rica, Mexico and Israel. Our membership ranges from single-person businesses to corporations with thousands of employees. We have members who have just started their businesses and members who have been in business for more than 80 years.

## The Real Function of the United States Minority Chamber of Commerce

1. It promotes industry development by assisting its members to explore the Latin America market, the U.S Government Contracts and other opportunities.
2. It provides training and consultancy on foreign market, client and regulations. Including national market in U.S.A and Puerto Rico
3. It guides members to make sure that their business operation is in accordance with relevant laws, regulations and protocols to accomplish goals
4. It organizes exhibitions and forums. On behalf of the industry, it keeps contact and cooperates with international organizations, governments and global partners to understand the new economy
5. It also works to satisfy the requirement of the government and members.
6. Facilitator and lobby with the right people.



# UNITED STATES MINORITY CHAMBER OF COMMERCE

**Serving since 2000**

*"Reducing Poverty through the U.S Entrepreneurship"*

## **Who we are**

The United States Minority Chamber of Commerce has many roles and mission: it operates an independent private, no social, no politician economic development of trade, investment and international cooperation rules, it acts as a forum for negotiating, connecting and facilitator between members and potential agreements, it settles export-import, investment through PP3 and compassion development with U.S. Philanthropic organization and it supports the needs of developing countries.

## **What we do**

All major decisions are made by the presidential and a group of elites part of circle of the group very selected by the head of the Chamber, President & Founder, Doug Mayorga: either by chapter's directors (who usually meet at least every two weeks) or by their delegates.

## **What we stand for**

We are a Chamber not for everyone. Is an Elite Business Organization with fundamental principles to build trust and to contribute to the economy of the U.S. Minority Companies by sustaining a continuous, curated, and informal development of revenue and expose.

## **Demographic:**

The United States Minority Chamber of Commerce (U.S. MCC ) has approximately 35,000 member companies, among which 1900 are honorary vice presidents, 50 are members of the executive standing committee, and 163 are members of the executive committee. Its membership, covering all parts of the United States, Israel, The Caribbean and Latin America, is composed of the largest and most minority representative companies and a large number of small and medium sized enterprises including an "Elite members from the Corporate Fortuna 1000 companies".

The United States Minority Chamber of Commerce is open to diversity, equity, and inclusion as critical for business development and success. Our Diversity, Equity, and Inclusion programs drives economic competitiveness, highlights diverse employee populations, and promotes inclusive growth throughout the new America for Business.



## UNITED STATES MINORITY CHAMBER OF COMMERCE

Serving since 2000

*"Reducing Poverty through the U.S Entrepreneurship"*

### What are the benefits of being a member of the Chamber?

As a member of the Chamber, you are **National Member**, and will have access to a one-stop-shop for technical support and direction to help members to address challenges, go to the next level, find a new customers, marketplace and relations .

### The pillars of our incentives are:

#### International Arena

- Export -Import – Access To Colombia, Costa Rica, Honduras, México and Dominican Republic
- Investment through Private-Public Partnership with 5000 municipalities in the region
- International Cooperation obtaining contract with philanthropic organizations
- Business Tours by the Chamber – Matchmaking services with buyers in Latin America
- Relocalization Program- Expand your business in the region: office, legal, permits and sales repre

#### National Arena

1. Contracting Alert with Federal Government -
2. Contracting Alert with Fortune 1000 Companies
3. Contracting Alert with Multilateral Agencies
4. Contracting Alert with States of Florida
5. Certification of the State, County and Public Schools

### As a Member can I call to your community global center for business?

The Chamber is the only U.S. Business Organization with a structure dedicate to facility information through our **U.S. Call Center based in Miami Dade County, Florida**, all members can receive support for any development including trade, contracts, investment, funding, donors with U.S. Philanthropic and supportive with dozen of resources available.

### The pillar of the U.S. Call Center are:

(12) Hour Call Center Services Monday to Friday 8 AM E.T to 8 PM E.T  
Dedicate line for international members any kind of incentives and resources  
Customer Support Call Center Services to buy, sell or find some products  
Direct Response Delegation Program  
Disaster Recovery/Emergency Response  
Order Taking Call Center Services for office of purchasing or sell  
Product Recall Call Center Services: Update of transaction o pending delivery  
VIP Hotline Services



# UNITED STATES MINORITY CHAMBER OF COMMERCE

**Serving since 2000**

*"Reducing Poverty through the U.S Entrepreneurship"*

**The Chamber programs are specifically designed to meet the needs of small-medium size businesses in their chosen industry.**

- General Business Education & Workshops
- Individual Business Assistance
- Business Plan Assistance through the Elite Call Center for Business
- Operational Evaluation through our Business Plan or Statement of Capacity
- Sales, Customer Services & Marketing Advising Training Program
- SBA Loan & Investment Guidance for working capital or improvement
- Credit Line through Exim-Bank for Exporters
- The School of Language Virtual – Spanish

## **Why should I join the Chamber?**

Now, more than ever, building solid relationships in the community is vital to sustaining and growing your business. The Chamber provides a variety of ways for you to meet new contacts and gain business leads at our monthly events. By participating in our Summit and Conferences throughout the year, our members also have the opportunity to make contacts with businesses throughout local, nationwide and international. The Chamber also acts as a referral service for the businesses in different components of opportunities: Trade, Contracting, Loans-Funding-Grants, Incentives, Donors and Investment.

## **What is M/WBE Certification by the Chamber?**

Minority/Women Business Enterprise (M/WBE) certification is a review process designed to ensure that a business is actually owned, controlled and operated by an ethnic minority or woman. Firms who desire to be counted towards the Business Inclusion and Development (BID) Plan participation goals must be qualified in the following:

- Active preferred or executive member
- African Americans
- Hispanic Americans
- Native Americans
- Asian Americans
- Women



# UNITED STATES MINORITY CHAMBER OF COMMERCE

Serving since 2000

- *“Reducing Poverty through the U.S Entrepreneurship”*

## Certification description is based to Including:

- An M/WBE is a small business that is at least 51% owned and operated by a socially and economically disadvantaged person or persons.
- Socially and Economically Disadvantaged means individuals who are citizens of the United States (or lawfully admitted permanent residents).

## The Chamber can assist me to become to Federal Government Contractor?

Yes. We provide an hour training every Saturday without any cost with a quick Start Guide for New Grantee Registration:

### What is an Entity?

In SAM, your company/business/ organization is referred to as an “**Entity.**” You Register your entity to do business with the U.S. Federal government by completing the registration process in SAM.

### DUNS Number:

You need a Data Universal Numbering System (DUNS) number to register your entity in SAM. DUNS numbers are unique for each physical location you are registering. If you do not have one, request a DUNS number for free to do business with the U.S. Federal government by visiting Dun & Bradstreet (D&B) at <http://fedgov.dnb.com/webform>

### What is the Steps for Registering :

Type [www.sam.gov](http://www.sam.gov) in your Internet browser

1. Select Log In to complete authentication and create an account.
2. On the My SAM page, select Entity Registrations from the sub navigation menu and select Register New Entity.
3. Select your type of Entity.
4. If you are registering in SAM.gov so you can apply for a Federal financial assistance opportunity on Grants.gov, and are not interested in pursuing Federal contracts



## UNITED STATES MINORITY CHAMBER OF COMMERCE

**Serving since 2000**

*"Reducing Poverty through the U.S Entrepreneurship"*

### **Complete the Core Data section:**

- Validate your DUNS information.
- Enter Business Information (EIN . Remember your MPIN as it will help identify you in several other government systems.
- Enter your CAGE Code if you have one. CAGE codes are tied to DUNS Numbers and cannot be reused. Don't worry if you don't have a CAGE Code for the DUNS Number you are registering: one will be assigned to you after your registration is submitted. Foreign registrants must enter their NCAGE Code before proceeding.
- Enter General Information (business types, organization structure, etc.) about your entity.
- Provide your entity's Financial Information, i.e. U.S. bank Electronic Funds Transfer (EFT) Information for Federal government payment purposes.
- Foreign entities do not need to provide EFT information.
- Answer the Executive Compensation questions.
- Answer the Proceedings Details questions.
- Complete the Points of Contact section:
- Your Electronic Business POC is integral to your Grants.gov registration and application process. Your Government POC will be used by other government systems, such as the CAGE program, when they contact you. List someone with direct knowledge of this registration for both of those POCs

### **May I attend Chamber functions as a non-member?**

Businesses who are interested in learning more about the United States Minority Chamber are invited to attend two Members Only events before joining the Chamber with a minimum charge for entrance. Some events are open to the public, including our Corporate Breakfast, Business Expos and Women -CEO Summits.

### **How many offices does the Chamber has?**

Miami HQ	Washington	Colombia
Los Angeles	Honduras	Dominican Republic
San Juan , Puerto Rico	Costa Rica	Peru
New York	Mexico	Israel



## **UNITED STATES MINORITY CHAMBER OF COMMERCE**

**Serving since 2000**

*“Reducing Poverty through the U.S Entrepreneurship”*

**Can I use the Office for Meeting?**

All preference, executive and presidential circle can use the Chamber for Meeting

**Can I have my offices Virtual in Miami?**

**Yes, for \$200 monthly you obtain the following services:**

Mailing services / (5) hours meeting per month / Translation one time

**How much does it cost to join the United States Minority Chamber of Commerce?**

Chamber membership is based on the package/benefits with membership starting at **795 .00** for regular position to **\$15, 000** to president’s circle. Please contact the Chamber at 786-406-2190 for more information or by email: [director@minoritychamber.net](mailto:director@minoritychamber.net)

**How do I obtain a Chamber logo for my organization's promotional materials?**

E-mail your request to [protocol@minoritychamber.net](mailto:protocol@minoritychamber.net). Approval will be provided within three business days with how to procedure.

**What benefits do I receive as a U.S. MCC Chamber Partner?**

We, at the U.S. MCC , understand that different businesses have different needs and expectations; that’s why we don’t believe that a one-size partnership is appropriate. There are multiple levels of investment designed to maximize your company’s return on investment

**One-on-One Assistance**

The U.S.MCC conduct confidential, comprehensive, one-on-one conversations with nearly a thousand businesses each year. We track on-the-ground business conditions. We collect data on what it takes for businesses to stay and grow nationwide or worldwide . We identify private-sector solutions and/or advocate for public policy changes to address business concerns.

**For more information**

**Sandra Cassasola- Protocol Director- [protocol@minoritychamber.net](mailto:protocol@minoritychamber.net) 786-617-4818**

**Maria Loaisiga – National Membership Director- [maria.l@minoritychamber.net](mailto:maria.l@minoritychamber.net) 786.405-2190**

**Billy Greenberg- Corporate Liaison – Mgr.- [Director@minoritychamber.net](mailto:Director@minoritychamber.net) / 626.465-9236**

**Doug Mayorga- CEO [president@minoritychamber.net](mailto:president@minoritychamber.net) / 202.250-0260**