



WORLD CONFERENCE POST REPORT

Business – Cooperation – Education – Go Global

RETHINKING DEVELOPMENT: THE WORLD IN TRANSITION

Location: Hotel Intercontinental Miami at Doral (Miami-Dade County, Fla.)

Mission: Growth, innovation, and competitiveness for municipalities around the world was the theme of the 2017 Municipality Summit. The premier conference drew together leading experts who shared insights on a broad range of issues for cities – which inspired, empowered, and connected conference participants.

The decision by the Minority Chamber of Commerce (MCC) to host this high-level meeting on municipalities, May 26, represents a significant milestone and opportunity for chamber members. It was conceived of in response to collective action by MCC members at the local, national and international levels. As part of the build-up to our Global Municipality Assistance Initiative, multiple global organizations provided input to conference organizers whereby ensuring the program's overarching purpose was to provide a pathway to the imminent entrance to the new world order.

The World Municipalities Conference Miami 2017: Addressing the Challenge of Disadvantaged Cities, Innovation & Economic Growth was an important new development, building upon the consultations undertaken previously, because it brought together a full range of municipal leaders and stakeholders to share and listen to each other's views and experiences.

I am pleased to provide this report on behalf of the Executive Committee of this signature event, which I hope does justice to the richness, breadth, and scope of the discussions. Finally, I wish to thank the Univision and Microsoft for the support they provided in making the Global Municipality Forum possible.

We look forward to continuing to work with all stakeholders, in both the public and private sectors, as we move toward the next edition: The May 2018 Conference in New York that will effectively address the global health & environmental challenges facing municipalities.

Thank you,

DOUG MAYORGA, PRESIDENT OF THE EXECUTIVE COMMITTEE

www.minoritychamber.net



WELCOME REMARKS

Ms. Ninoska Castellon
Renowned journalist in South Florida



Ms. Ninoska Pérez Castellon is a prominent member of Miami's Cuban exile community. A founding member of the Cuban Liberty Council and notable host and political commentator on Radio Mambi, she is also a TV columnist for Univision 23. In her "Welcome to Miami" address, she discussed how Miami is now known as the gateway to Latin America/Caribbean, touching on emigration, and how the County's population surpassed two million in 2016, whereby transforming Miami-Dade as a business center for the region. Today, many different ethnic groups and cultures live in this modern metropolis.

WELCOME REMARKS - CITY OF DORAL



Mayor Juan Carlos Bermudez, is the current and founding Mayor of the City of Doral who served in this capacity for the city's first nine-and-a-half years. During his time in office, the city's infrastructure has vastly improved, including the addition of more than 121 acres of playgrounds, new ball fields, and recreational facilities. Under Mayor Bermudez, the city also began to build one of the most extensive urban bike trails in the county.

Keynote Speaker: Wompimeequin Wampatuck, Chief Mattakeeset Tribe
"Process for 2017 Development - Municipalities & Agenda for Indigenous Advancement"



Wompimeequin Wampatuck comes from a long line of royal Chief Sachems, including the late great Josiah Wampatuck, who was claimed by the English settlers to have "sold" to the British all of "his" land, including a great portion of Massachusetts State and the land on which the City of Boston was established. His presentation was about administration, vision, and global perspective in the tribal communities in the United States.

GLOBAL FORUM: TWO WORLDS, TWO PERSPECTIVES JOINED BY INNOVATION FOR THEIR COMMUNITIES

Economic & Urban Development of Indigenous vs. Traditional Municipalities

Wompimeequin Wampatuck Chief Mattakeeset Tribe

Mayor Juan Carlos Bermudez, City of Doral

Moderator: Bill Kress, MCC Chair of Public Relations Committee



This forum explored the changing base of populations and how innovation has improved quality of life for constituents, from the late 18th century through the growth of modern industry which triggered massive urbanization and paved the way for new, great cities. New opportunities brought rising numbers of migrants from rural communities into urban centers. Additionally, this forum also offered examples of how European cities that have used innovative platforms for changing the lives of residents.

Panelists also addressed digitally integrated city services, using the **City of Kalundborg** in Denmark, as an example of a municipality that has integrated waste recycling into its local industrial system. The city integrates energy management across power, water, heating, transport, and building systems through an open, intelligent platform. Both leaders provided perspective based of their respective communities.

Another valuable example showed how a new initiative introduced by Seoul, Korea's metropolitan government, **The Sharing City Seoul**, has become a new alternative for social reform, while simultaneously resolving many of the city's economic, social, and environmental issues. Mayor Bermudez provided an overview of his city's plans to address upcoming challenges in Doral, while Mr. Wampatuck presented different perspectives with regard to development in the indigenous communities.

Mr. Wampatuck also touched on how City of Chattanooga, Tenn., is "Increasing Resilience by Implementing Smart Grid." Chattanooga is one of many U.S. cities that has faced economic adversity, yet is managing to bring forth its potential through the efficient use of its natural resources, technology, and infrastructure.

Other scenario offered was with regard to the City of Madrid, a torch-bearer in using public-private partnerships for provisioning key urban services such as transport, street lighting, and tree maintenance – and the ways by which cities like Doral and indigenous municipalities can development this? Both leaders shared their excitement in bringing on board different initiative's similar to Madrid's.

Finally, the leaders shared their views regarding the scenario of the City of Flanders, Belgium. More than 70 government agencies under the Flemish government oversee the education, culture, healthcare, and international development of nearly six million citizens of the region. Flanders saw the opportunity to streamline information and improve operational data flow across multiple agencies each time they interacted with citizens.

[Guest speaker Hon. Mayor Marcio Miranda](#) of the City of Iguala, Lempira-Honduras, addressed how the private sector and the United States government can “*Provide investment to Create Jobs for the Community,*” and he talked on the impact of reduced illegal immigration to the United States.



FORUM: CRIME & TERRORISM

Transactional Organized Crime & Terrorism

Chief Juan Perez, Director Miami-Dade Police Department

Moderator: Doug Mayorga, Chairman of MCC Executive Committee



With his vast background in law enforcement, Chief Perez talked on “*Pathways to Violent Extremism*” and how Miami-Dade Police Department (MDPD) is prepared. One question to Chief Perez was, “**How would the MDPD respond to a similar horrific attack as that which happened in Manchester, England.**” He also advised it is of utmost importance that the community be “*alert*” to suspicious activity. He was also asked about the **Global War on Terrorism – is Miami-Dade County considered a prime target.** He explained that an entrenched ideology cannot be defeated easily or quickly. While we should not try to impose our values and systems of government on other countries, we must aggressively blunt our adversaries’ ideological appeal and proclaim our values as the rule of law. Another question: “**What is MDPD doing to thwart cross-border crime such as money laundering, cybercrime, and arms trafficking.**” He said, “It can be difficult to separate the important from unimportant on any given day. But by thinking about what happened today, we may better consider what might happen tomorrow. Chief Perez gave a description of an incident with the Detroit Police Department, some way criminal acts. He also outlined probable crime prevention strategies that have emerged with MDPD, and how all their effort are in conjunction with Federal, State, and local partners to combat criminals.

Conference: Digital Card for Municipalities: Ecosystem, presented by Rene Aguilera, CEO – King Group



Rene Aguilera, President & Founder of **King Club Express**, addressed his international business ecosystem program that combines financial, retail opportunities, and logistics services with pre-paid electronic and physical cards, online stores, and fulfillment centers, by providing lending services that enable growth and economic progress for municipalities and small businesses around the world. As a global payment firm at the intersection of physical and digital commerce, **King Club Express** concept seamlessly brings together card members and merchants, allowing people to make purchases to improve the quality of their lives, whether on a card, over the internet, or through a mobile device – along with logistic services, “a Door to Door” concept.

Conference: Water Development, presented by Mr. Yehuda Kaploun, President-Water GEN

The first question raised in this presentation, “Bringing Water to the World,” was how this technology can change the world without infrastructure but with electricity – a plug-and-drink solution. Mr. Kaploun provided an overview about the system’s process, benefits, and advantages, and outlined the low-cost water production of Water-Gen’s unique technology, that is available for governments, industries, and private sector.

- Points of Discussion:**
- > The process to produce drinking water – by extracting it from the air.
 - > How Israeli technology supplied to municipalities will significantly help to improve water conditions.
 - > How the technology that extracts water from the air can be made possible to cities that do not have access to clean sources.



Mr. Kaploun explained that 1.2 billion people, nearly one fifth of the world’s population, live in areas of water scarcity, according to the **UN’s** Department of Economic & Social Affairs.

Water Gen devices use thin plastic leaves to condensed water from warm, humid air. The company says that its largest unit can produce 825 gallons of water per day for only 10 cents a gallon (mostly in energy costs).

GLOBAL DEVELOPMENT LEADERSHIP TROUGH INNOVATION

Keynote Speaker Global Company: Yehuda Kaploun, President of WATER-GEN
“Global Innovation, Providing Water Out of Thin Air”



SNAPSHOT



NEXT YEAR - MAY 17-20, 2018

2ND WORLD MUNICIPALITIES CONFERENCE - NEW YORK